

Virginia Green Lodging Profile:



Richmond TownePlace Suites by Marriott Glen Allen, Virginia

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices is all aspects of Virginia's tourism industry. *Virginia Green* has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, *Virginia Green* encourages its participants to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

Richmond TownePlace Suites by Marriott

"TownePlace Suites' Glen Allen extended stay hotel near Richmond, Virginia, is located in the Innsbrook Corporate Center - and features easy access to many of the area's key businesses, including Circuit City, CarMax, Wachovia Securities and Capital One. In addition, this Glen Allen extended-stay hotel near Richmond hotel is just minutes from downtown Richmond and the West End business district, and just a short drive to Henrico Doctors Hospital, the University of Richmond, the Richmond Raceway, Shockoe Slip and Shockoe Bottom."



CORE ACTIVITIES for Lodging

"In this symbol indicates a <u>required activity</u> for Virginia Green Lodging facilities. Participants self-certify that these activities are in place and they provide additional specifics on other activities. Visitors to Richmond TownePlace Suites by Marriott can expect the following practices:

- Optional Linen Service. Virginia Green Lodging facilities must have some sort of system in place that allows guests to not have their sheets and towels changed every day. This facility pledges that they:
 - Change linens only upon request
 - Train house cleaners on process for optional linen service
 - Minimize use of bleach and chlorinated chemicals
- Recycling and Waste Reduction. Virginia Green Lodging facilities must recycle and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:
 - Provide the opportunity for guests to recycle: glass bottles, plastic bottles, aluminum cans, steel cans, newspaper, office paper
 - Have recycling bins locates in each guest room
 - Hotel also recycles fluorescent lamps and batteries

Guest rooms

- Instruct housekeeping to save and reuse unopened items

Dining room (or meetings/events)

- Use reusable dishware and glassware & minimize use of disposables

Restrooms

- Use bulk soap dispensers in public restrooms

Office

- Make double-sided photocopies and avoid making extra photocopies

 Building and grounds
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Use integrated pest management (IPM)
- **Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

Activities indoors

- Perform preventative maintenance to stop drips and leaks
- Have installed:
 - Low flow faucets and showerheads (use less than 2.5 gallons per minute)
 - Low flow toilets (use 1.6 gallons per flush or less)
- Use microfiber technology mops



Activities outdoors

- Have an effective landscape management plan which utilizes metering and rain gauges
- Energy Conservation. The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

Heating and cooling

- Have individual thermostats for each room/area
- Regularly perform preventative maintenance on HVAC system
- Have high efficiency heating & air conditioning (HVAC) systems

Lighting

- Use lighting sensors to turn on/off lights
- Use occupancy sensors to turn on/off lights
- Have installed high efficiency fluorescent ballasts and lamps (T5s and T8s)
- Have installed compact fluorescent light bulbs in all rooms and in canned lighting
- Have installed LED Exit Signs
- Have installed directional (downward-facing) lighting in parking areas and other outdoor areas
- Green Events Package. The facility must offer a "green" or "environmentally-friendly" package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided. This facility pledges that they:
 - Promote the availability of "green meetings/conferences" in marketing packages

For more information on Richmond TownePlace Suites by Marriott, see www.marriott.com/ricts or contact Steve Patterson at steven.patterson@marriott.com or 804-747-5253.

For more information on *Virginia Green Lodging* program, see www.deq.virginia.gov/p2/lodging or go to www.virginiagreentravel.org.



Virginia Green Lodging program is a supporting partner of *Virginia Green*, the Commonwealth's campaign to encourage environmentally-friendly practices is all aspects of Virginia's tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.





